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WHITE PAPER



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TABLE OF CONTENT

1. MISSION

2. INTRODUCTION

- 2.1 Project Background
- 2.2 Project Specification
- 2.3 System Architecture

3. CHALLENGES

4. SOLUTION

5. PRODUCTS

- 5.1 Mobile Application
- 5.2 Mobile Usecase
- 5.3 Platform
 - 5.3.1 Trading Indicators and Tools
 - 5.3.2 Crypto-newsflash.com Academy
 - 5.3.3 Community Predictions
 - 5.3.4 Trading Simulator

6. STELLAR – POLYGON BRIDGE

- 6.1 Introduction
- 6.2 Components
- 6.3 Operation

7. NEWSCRYPTO COIN – NWC

- 7.1 The Economic Model
- 7.2 Token Overview
- 7.3 Tokenomics
- 7.4 Token Allocation
- 7.5 Token Burning
- 7.6 Binance Blockchain
- 7.7 CNF Token Use Cases

8.FUTURE DEVELOPMENT

9.CONCLUSION

10. ROADMAP

ABSTRACT

Cryptonews-flash is a global provider of the latest news, information, and analytics on the current state and the near future trends of major crypto markets, as well as offering innovative ways for users to trade and interact with DeFi (Decentralized Finance) protocols.

One of the key services of the project is the Cryptonews-flash Platform, which is an integrated suite that combines data on the cryptocurrency market, educational content, social features and more in one comprehensive product.

The Cryptonews-flash ecosystem includes professional analysis tools in the field of crypto trading, community-focused social aspects, a payment system, advertisement service, educational tools (including the Cryptonews-flash Academy and the Unchained Education hub), and on-chain protocols (most notably the Stellar – Polygon bridge).

The NewsCrypto mobile app serves as an extension of the tools available on the platform, as well as offering additional features such as trading alerts and gamification.

In the space of DeFi, Cryptonews-flash has developed where they can make the most of Binance rapidly growing DeFi ecosystem. This, however, is only the first step, and Cryptonews-flash is also developing its own DeFi protocol on Binance smart chain.

In the near future, Cryptonews-flash will release a Copy Trading platform, where users will be able to automatically copy the trades of top professional traders. Unlike other similar platforms, the Copy Trading platform will allow users to trade on any major exchange by connecting their API, thus leveraging the exchanges' own security models, and it will also include a social-oriented aspect with content generated by both regular users and traders.

As a leading provider of financial information to members of the global crypto trading market, Cryptonews-flash is creating an ecosystem that will benefit both beginners and experienced traders. Cryptonews-flash is a self-sufficient, self-financing project that receives income from its business model, namely in the form of subscription payments.

The target market for Cryptonews-flash is the rapidly growing crypto sector, where the project's educational tools make it easier for anyone to start trading, as well as giving them all the info they need in order to navigate the sometimes-perilous waters of crypto with confidence by employing proper security practices.

The heart of the Cryptonews-flash platform is the CNF token – a token originally built on the Binance blockchain that underpins all transactions for the Cryptonews-flash network.

The economy of the Cryptonews-flash platform has made the CNF token a multifunctional means of payment with a number of utilities within the ecosystem. The token provides access to various premium features of the platform and app, as well as providing an opportunity for users to quickly grow their own personal brand within the ecosystem.

MISSION

The mission of Cryptonews-flash is, firstly, to develop a new global analytical ecosystem that creates a simple and efficient financial environment for successful cryptocurrency trading. Secondly, the project is committed to creating a suite of on-chain tools which will enable anyone – regardless of their previous crypto experience or lack thereof – to make the most of everything that DeFi has to offer.

While the project has these two different directions of development, more or less divided into on-chain and off-chain aspects, both parts are united by a common mission and purpose, namely to accelerate adoption and give everyone the chance to participate in the rapidly growing crypto sector.

INTRODUCTION

PROJECT BACKGROUND

The idea behind the project goes back to 2019, when the founding team members got involved in the cryptocurrency markets. Coming mostly from a background in traditional finance, they noticed the lack of trustworthy information in crypto, especially for market participants without extensive programming knowledge (who are thus unable to verify the vast majority of information on their own).

Today, the Cryptonews-flash team consists of top traders, developers, various specialists and advisors that are being compensated entirely in the NWC token. This indicates that the project's success is directly correlated to the value that the platform provides to the community, thereby tying the team's incentives with those of the community.

PROJECT SPECIFICATION

The Cryptonews-flash platform is divided into two separate tiers: Basic and Professional.

The Basic tier consists of essential tools and indicators available for free after registering an account, as well as all the educational content in the Cryptonews-flash Academy. The Professional tier, which can be unlocked with a subscription paid in the NWC token, includes more advanced proprietary tools and indicators.

Apart from educational sections and basic tools and indicators, the Community Predictions section is also available to all users for free, so that everyone can post their technical analysis content, interact with others and earn weekly rewards. The Cryptonews-flash app provides users with all the most popular features of the platform, as well as additional features such as smart alerts, inter-active community-focused sections and more.

Moving on to on-chain aspects of the project, the Stellar – Polygon bridge is currently the most important feature that is already fully developed, but this branch of development will also include a DeFi protocol built on Polygon. More info on this is available in the section on the bridge below.

SYSTEM ARCHITECTURE

The Cryptonews-flash platform is built to support high data loads and integrate both user-side and chain-side data in one place. As users have the option to hold NWC on their accounts, the platform also includes a wallet system which can scale to any number of accounts. To achieve this platform capacity, Cryptonews-flash has created a custom software stack that integrates with the blockchain and a distributed storage system.

CHALLENGES

Cryptocurrencies are spreading like no other market at this moment. Countless people are intrigued to buy crypto assets but they face two main setbacks making them anxious to do so.

First, crypto is perceived as a financially unstable space, with its unusually high volatility scaring many potential investors away.

Second, reliable and trustworthy information on crypto – ranging from non-technical explanations of the technology behind crypto to data relevant for trading – is often very hard to come by, as someone without a background in the space can have a hard time distinguishing fact from disinformation.

This is mostly due to the huge growth in websites containing manipulated information which aims to mislead investors and traders. Compounded by market fears mostly stemming from the highly publicized horrif-

ic crash of January 2022, the public image of crypto largely became one of a perilous space full of all sorts of malicious actors.

There are a lot of inconveniences with the currently existing crypto exchanges which are quite hard to understand without proper guidance, especially charts which are a crucial tool in trading. This is why many new market participants end up blindly investing and having to rely on pure luck to save them.

These entry barriers only become more impenetrable in the rapidly growing space of DeFi, where users typically have to piece together theoretical and practical information from a wide variety of sources, without having an easy way to distinguish which sources are trustworthy. When it comes to actually using DeFi, this situation is made even more dire by the complexity of the many tools that a user needs to master in order to interact with DeFi protocols.

SOLUTION

As the problems facing new market participants span from information to the actual process of trading and using DeFi, the solutions are multifaceted as well, while being tied together in one comprehensive crypto ecosystem.

Firstly, it's important to educate new members to become a part of the crypto world. The Cryptonewsflash School program was put together by the most experienced crypto

leaders in the industry covering everything that is vital to know. The whole section is designed to cater to everyone, from the very beginnings to expert knowledge, thereby preparing the community for real-life trading.

Secondly, the Copy Trading platform will make it possible for any market participant to profit from the expert knowledge of the world's top traders by automatically following their trades. As security is a prime concern in this process, this will be done solely by means of APIs (without withdrawal permissions), meaning that users' funds will always stay on their chosen exchange accounts.

PRODUCTS

MOBILE APPLICATION

A crucial part of the Cryptonewsflash ecosystem is the mobile app, which brings everything that both novices and experienced traders need in one convenient place. It includes a state-of-the-art market and portfolio tracking section, which enables users to fully customize the way in which the value of their favorite coins and their portfolio is shown (including the ability to show token and portfolio values in different fiat currencies).

While this section makes it a leading crypto tracking app on its own, the app's features go far beyond what is offered by any other crypto app out there. The app aims to create a comprehensive ecosystem that offers both education and entertainment. This is accomplished by means of the Community Predictions section, where users can interact with the community and give their own opinion on the crypto markets.

The Community Predictions section also aims to directly crowd-source sentiment data by offering rewards for users' votes on bullish/bearish sentiment and predictions for specific cryptocurrencies. By posting correct predictions, users can earn more rewards and compete with others on the weekly leaderboards.

The app will also soon include all the essential trading tools and indicators available on the platform, as well as several app-exclusive tools (encompassing both alerts and important metrics on different segments of the market).

PLATFORM

TRADING INDICATORS AND TOOLS

Cryptonews-flash platform is the nerve center for successful trading and investment decisions in the crypto world. It targets expert traders as well as the new generation getting into crypto trading. Cryptonews-flash solves the problem of finding the right information at the right time and guides market participants away from blindly investing in crypto assets. It serves as the first and most reliable source of knowledge and insight in the market.

The platform provides data on buy and sell orders, best exchange rates, gives detailed information about smart money movements, displays fundamental and technical analysis and deep market insight on price movements. The platform does the hard work of analysis for its users,



saving time and energy in every aspect of the crypto world by having crucial insights gathered together in one place.

The Cryptonews-flash platform is divided into two tiers: Basic and Professional. The Basic tier is accessible for free after registering an account. It consists of essential tools and features every crypto trader needs: from specially filtered breaking news, charts, a crypto watchlist to Cryptonews-flash's Moonlines tool, which automatically displays key support and resistance levels to help new traders learn the essentials of charting.

The Professional tier consists of advanced features with detailed market insight. This includes an Arbitrage tool, which displays the best arbitrage opportunities on all major exchanges, the AI Sentiment Analysis tool, which uses proprietary algorithms to predict the impact of online sentiment on the price of major cryptocurrencies, as well as the Pro version of the Moonlines tool that includes more data and more advanced automatic technical analysis charts. Apart from these tools, the Professional tier also gives users full access to our two different types of weekly reports: Market Price Reports, which provide an in-depth technical analysis study on a specific trading pair (along with an example of a complete trade setup), and Fundamental Analysis Reports, which sum up all the crucial info on a specific token or protocol in a concise and easily understandable form.

New indicators and tools are constantly added to both tiers of the platform, in accordance with the Cryptonews-flash development roadmap.

CRYPTONEWS-FLASH ACADEMY

Cryptonews-flash has developed an Academy program suitable for beginners and those who want to expand their knowledge about trading cryptocurrencies. The school program, designed by the world's best traders and crypto minds is completely free as it is in the project's mission to educate as many people as possible in order to make adoption truly global. The educational program was designed to provide users with powerful theoretical and practical insights and warn them about possible mistakes in the crypto world.

The Academy is divided into different thematic sections, with everything from the basics on crypto and blockchain to advanced info on privacy, security and DeFi. Each section contains lessons, which are further divided into chapters, along with an interactive quiz at the end of each lesson.

COMMUNITY PREDICTIONS

In the world of crypto, information is power. The Cryptonews-flash community predictions section is created for members to interact with each other and view the technical analysis charts made by other crypto traders. The users that create the most helpful charts (based on ratings by other users) also win weekly rewards in the form of NWC tokens, thus incentivizing everyone to create content that is useful for the entire community.

TRADING SIMULATOR

It's impossible to learn everything about trading from a book, which is why experience is the decisive factor in making someone a successful trader. However, accumulating experience in trading can be very costly for beginners, as they are likely to make a lot of mistakes when they're just starting out, especially when it comes to futures trading.

Cryptonews-flash will address this by re-leasing a Trading Simulator that will encompass all the aspects of trading perpetual futures, giving users a way to try out their strategies before risking any real funds, while also rewarding the most successful users with regular rewards in CNF tokens.



NEWSCRYPTO COIN - NWC

THE ECONOMIC MODEL

Cryptonews-flash's economic model is based on selling access to a set of proprietary trading tools and indicators, as well as (in the near future) the Copy Trading platform.

Given that the Platform consists of tools that are designed in a modular way, this allows it to quickly scale and improve the current selection of available tools and indicators with completely new features.

An additional stabilizing factor is the fact that Cryptonews-flash operates in the largest and most successful sector of the blockchain market, namely cryptocurrency trading, which is a huge and relatively predictable market with thousands of people entering the space every day.

TOKEN OVERVIEW

NWC tokens are the basis of the internal economic system of Cryptonews-flash and are used to access premium services implemented on the platform and (in the near future) to automatically copy the trades of professional traders on the Cryptonews-flash

Copy Trading Platform. They serve as a special unit of account and are used to pay platform fees.

CNF tokens are a universal cryptocurrency that acts as a medium of circulation in the internal ecosystem of Cryptonews-flash and at the same time can be freely exchanged for fiat money and other cryptocurrencies.

When building the Cryptonews-flash economic model, the team opted for a deflationary model, which helps re-ward early adopters.

TOKENOMICS

CRYPTONEWS-FLASH COIN - CNF

The NWC token is an internal unit of value that the NewsCrypto platform created to manage its business model.

Token name: NewsCrypto Coin

Symbol: CNF

Total supply: started at 1.000.000.000 which is being reduced due to manual token burning. Unsold Tokens will be burned manually by Dev's after Fairlaunch is done. So there are no Tokens for Developer & Founder.

Token Allocation

TOKENS Fairlaunch at Pinksale	50,00 %	500 000 000
<i>LIQUIDTY</i>	51 %	255 000 000
TIER TOP 5 CEX Listing	10,00 %	100 000 000
COMMUNITY & MARKETING	15,00 %	200 000 000

Tokens for sale on the open market

PINKSALE	100 %	500 000 000
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Community & MARKETING

BOUNTY	20 %	40 000 000
AMBASSADORS & EMPLOYEES	50 %	100 000 000
REWARDSYSTEM	10 %	20 000 000
BURN event	20 %	40 000 000



CNF TOKEN USE CASES

BUILT-IN-RIGHTS

Increased engagement and audience expansion

CNF token as a project services provider.

Members will have to pay a monthly, or yearly membership fee to access the Professional tier for tools and information provided on the Cryptonews-flash platform.

Token as a platform management tool.

Holding and staking tokens gives users the right to vote on governance proposals on the Platform and decide on the future developments of the project.

Token as an incentive tool.

All incentive payments and user rewards will be made in CNF tokens.

THE STRUCTURAL ELEMENT OF THE CIRCULATION SYSTEM

Economy creation

Token as a measure of value.

Prices for all products and services, rewards, and payouts are indicated in CNF tokens.

Token as a payment and exchange tool.

The token acts as a means of payment for any transactions within the platform. To provide this function, it must have high liquidity and instantly exchange for any other cryptocurrency.

FUNDING INSTRUMENT

Funding for the development of the NewsCrypto platform

Raising funding through the implementation of the initial emission of CNF tokens.

MANAGEMENT TOOL

Stabilization of platform development

The payment of bonuses and incentives for actions aimed at developing the platform (promotion, development, representation).

Everyone behind the platform, namely the team, will receive their compensation entirely in Cryptonews-flash tokens. This means that it is in the team's best interest to provide a quality user experience and maximize the growth of the ecosystem.

FUTURE DEVELOPMENT

Along with the Cryptonews-flash platform, the roadmap involves virtual offices where Cryptonews-flash team will provide live lessons with top crypto advisors and professionals. This service will assist anyone to learn more about crypto and provide an upper hand to anyone who wants to take the step further and start their journey in cryptocurrency entrepreneurship.

Cryptonews-flash will establish an incubator which will serve the community as an opportunity to start their blockchain projects whilst getting all the support needed. The Cryptonews-flash team will provide the development expertise, marketing help and all the know-how needed to create a successful project. Having a physical presence will make the reaction times much faster and improve communication. The team's focus is to build the most innovative incubator to date and enlarge the Cryptonews-flash community through successful business alliances. Of course, this is merely one of the different projects laid out in the roadmap, which is presented below.

CONCLUSION

Cryptocurrency is a growing market that has started to receive an unparalleled level of public attention. This brings both unique opportunities and novel challenges to the crypto space, and Cryptonews-flash is uniquely placed to tackle these with its innovative approach to bringing everything that any trader or crypto user needs in one place. Covering every aspect of crypto from the basics of trading to on-chain activities, the project strives to become the go-to place for every crypto trader.

In conclusion, it's worth noting that Cryptonews-flash's vision has expanded significantly in the years since the project was founded, and this was reflected in the additions to the project's roadmap, which expanded from a merely educational focus to encompass copy trading and DeFi as well all that without diminishing the original mission of becoming the first and most reliable source of info for new market participants. To put it briefly: starting from education, Cryptonews-flash's vision expanded to adoption and beyond. Since these two aspects of crypto spreading awareness and knowledge on the one hand and actual adoption in everyday life on the other are mutually reinforcing, it is only appropriate that they should be interlinked in a productive way in Cryptonews-flash's mission as well.

ROADMAP

CONCEPT INTRODUCTION

In 2020, after long and extensive research into the possible ways of addressing this problem, the Cryptonews-flash's founders came up with the concept of a comprehensive educational platform, offering everything from simple explanations of basic concepts in crypto and trading to expert-level tools for experienced traders.

MAXIMUM VIABLE PRODUCT LAUNCH

In 2023 Q1 we launched the first version of the Cryptonews-flash's platform that served as the market test on what the crypto community needs. Unlike most projects, we decided to raise money for the MVP launch via an Fairlaunch at Pinksale, opting instead to make the project driven fastly by its utility to the community.

DEX LISTINGS

With the growth of decentralized exchanges, we added the option to purchase CNF tokens on them.

MOBILE APP RELEASE

We will launch our Cryptonews-flash app designed to give users the power to track their portfolio, keep up to date on the crypto market, set smart alerts and interact with the Cryptonews-flash community on the go. We are implementing features inside the app to have a mobile ecosystem consisting of everything a crypto trader needs one click away. Like all Cryptonews-flash products, the new app is powered by the CNF token.

AMBASSADOR PROGRAM

We are launching the ambassador program to create an international team of Cryptonews-flash representatives who will cover the whole globe and help the project and crypto space, in general, take a leap higher. Our mission with the ambassador program is to drive global awareness, provide crypto education and expand our team around the world and thus accelerate the growth of the Cryptonews-flash company. With the ambassadors we will be able to build more global communities and expand the reach of to Cryptonews-flash.

FIRST EXCHANGE LISTINGS

We created the CNF token as an internal unit of value in the Cryptonews-flash's product ecosystem. In August of 2023, the CNF token will be listed on the first CEX. We proceeded with adding new exchanges shortly after making our CNF accessible to as many people in crypto as possible.

PLATFORM STAKING LAUNCH

NWC staking option was launched on the Cryptonews-flash's platform enabling users to maximize their holdings providing token lock rewards while unlocking Cryptonews-flash's subscription for free. The NWC staking procedure is one of the simplest ones as holders with NWC in an external wallet can simply head over to the staking section on the Cryptonews-flash's website and select the staking duration and desired amount.

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We believe that the most important thing in the Blockchain revolution is the ability of people to understand and embrace the change. Our journalism standards – impartiality, truthfulness, transparency, and accuracy – will help you navigate this extremely dynamic world.

Join us in this journey, as there are millions of things to learn and understand. The change happens by bringing all the voices together.

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